Future of food

Ben Van Delden & Sally Pyke, KPMG
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The Protein Challenge 2040
Current Diets vs Planetary Health Diet

Global

Health boundary

Limited intake
Optional foods

Graphical foods

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Lab, Cultured, Artificial, Clean?
THE FLEXITARIAN DIET

MEAT FOR 2 TO 3 DAYS PER WEEK

DAY 1
DAY 2
DAY 3
DAY 4
DAY 5
DAY 6
DAY 7
What does this mean for the Australia food industry

1. Innovate
2. Invest in a dual strategy
3. Food safety
4. Food traceability
5. Branding and marketing

Contact us

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