

### Wiliot – Internet Of Things, not Places

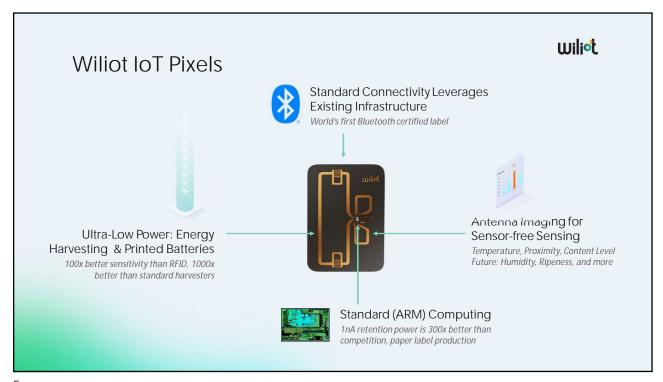
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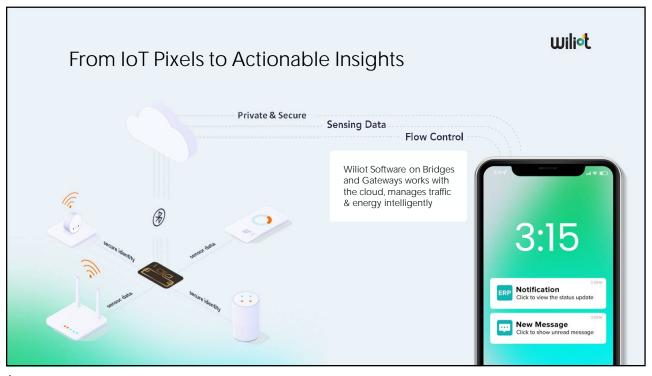
- Williot approach to IoT is to make **Things** smart in any location with negligible infrastructure investment
- We do that by using a mass scale of Pixels, which are passive, disposable computers used to program any asset to act based on context
- Wiliot is used in a variety of Farm to Fork, Retail, Pharma, and consumer solutions to improve quality, reduce waste and provide transparency of products throughout the life cycle

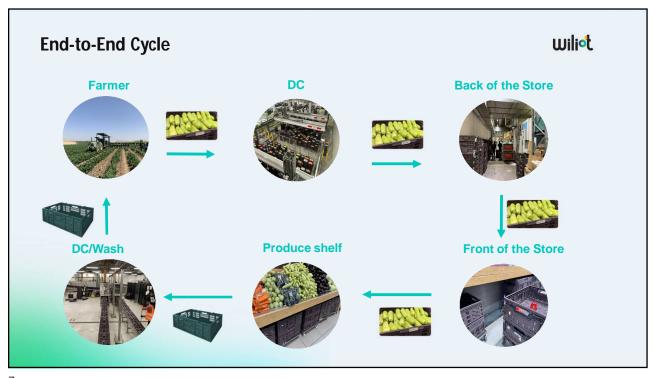


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## Supply Chain - Case Study

#### Summary

- Adding temperature sensing & real-time location to 1m crates
- Reducing crate pool size & shrink
- Extending shelf life up to 3 days
- Identifying exceptions where FIFO becomes LIFO - extending time to store to 6 days
- Recording temperature over time
- Enabling ripest first ordering in stores



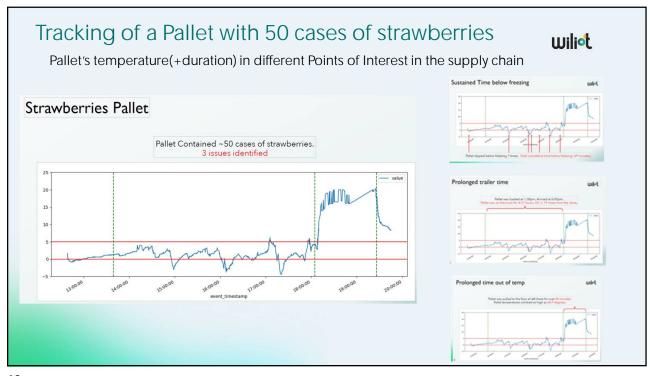


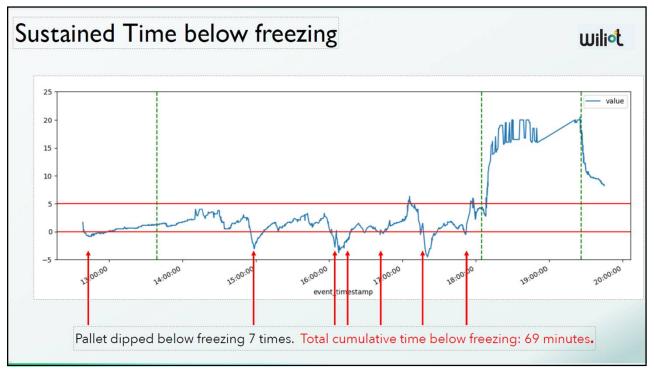
#### **wiliot**

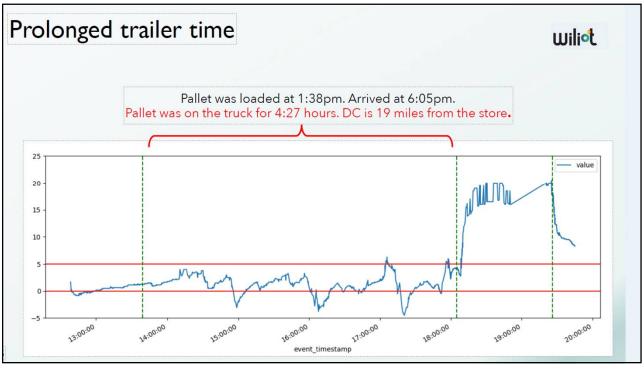
# Case Study – Food Retail Temperature & Location tracking of Perishables

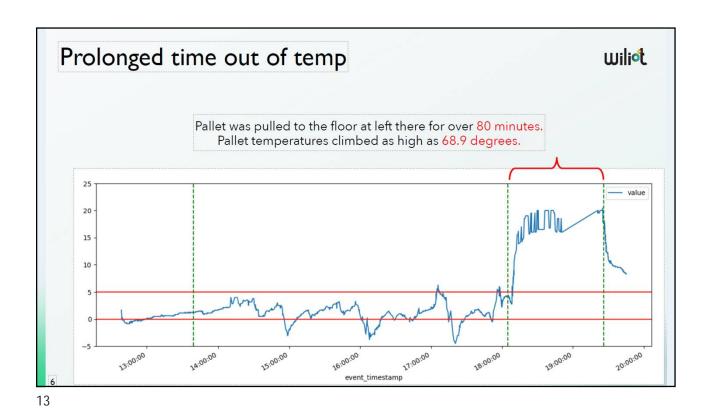
- · Reduce food waste
- Locate lost pallets
- · Improve lead times
- · Reduce logistics costs
- Improve inventory/sales

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Tracking a Meat Pallet
Out of Cooler and in again

