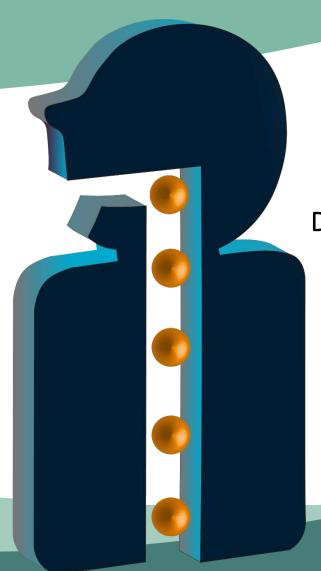
FSDH 2021

16 – 19 November 2021 Virtual Event



International Food Structures,
Digestion & Health Conference 2021

Collaborating across disciplines to deliver better food & nutrition

Sponsorship & Exhibition Prospectus

Invitation from FSDH 2021 Chair

On behalf of the Organising Committee for the International Food Structures, Digestion and Health Conference 2021 (FSDH 2021), presented by CSIRO Agriculture and Food, we would like to invite you to attend the Conference as a sponsor and/or virtual showcase exhibitor. This opportunity will provide you with unique access to promote your company and market your brand to influential food stakeholders.

The theme of the Conference is 'Collaborating Across Disciplines to Deliver Better Food & Nutrition'. Over four days, Conference Attendees will be able to attend a master class about food and health, learn about food structure design, processing and digestion and food microbiome and health as well as look forward into the future challenges ahead of the industry.

Sponsoring and exhibiting at the FSDH Conference 2021 gives your organisation a unique opportunity to promoting your brand and key messages to Attendees from a wide range of backgrounds, expertise and influence across Australia and internationally. You will have extensive marketing exposure in the lead up to the event as well as during the Conference.

As you can imagine, this rare opportunity will generate much interest from local and overseas businesses. As a virtual Conference this creates opportunity for exposure to participants the Conference has not had the opportunity to benefit from before.

On behalf of the Organising Committee we encourage you to explore the benefits of participating as a sponsor and/or exhibitor and secure your preferred options.

Cuong Tran
FSDH 2021 Organising Committee Chair

Attendee Profile

The Conference attracts 200 delegates globally who are from the food and associated industries, researchers and academics together in one targeted forum. Attendees are from a range of disciplines including:

- Food science
- Nutrition
- Digestive behaviour
- Health
- Medical science
- Microbiome

The Conference provides the latest insights and expert research in developments in food structure, digestion and health underpinning the use of food design to deliver better nutrition and functionality and improve consumer wellbeing.

Program at a Glance

16 th N	lovember 7:00am-9:30am (AEST) Master Class: Food & Health
7:00-7:40am	Topic 1: Food, Nutrition & Sustainability Plenary Speaker: Professor Manny Noakes, Nutrition Consultant & Meat & Livestock Australia Board Director, Australia
7:40-8:20am	Topic 2: in vitro/in vivo Models of Digestion Plenary Speaker: Dr Diddier Dupont, Deputy Director of STLO (Science & Technology of Milk & Egg), INRAE, France
8:20-8:55am	Topic 3: Food Structure & Digestion Plenary Speaker: Professor Matt Golding, Professor in Food Colloids, Massey University, New Zealand
8:55- 9:30am	Topic 4: Computational (in-silico) Models of Digestion: Plenary Speaker: Professor Leo Cheng, University of Auckland, New Zealand
17 th November 7:00	am-9:30am (AEST) Session 2: Food Structures Design, Processing & Digestion
7:00-7:10am	Welcome to country ceremony Plenary Speaker: Associate Professor Gail Bornhorst, Food Science and Technology, UC Davis, California, USA
7:10-8:10am	Key note speakers (TBA)
8:10-9:00am	Free papers (x4)
9:00-9:30am	Poster sessions (x6)
18 th Nove	mber 7:00am-9:30am (AEST) Session 3: Food Microbiome and Health
7:00-7:30am	Plenary Speaker: Professor Colin Hill, University College Cork, Ireland
7:30-8:00am	Professor Sven Petterson, Nanyang Technological University, Singapore
8:00-9:00am	Free papers (x4)
9:00-9:30	Poster session (x6)
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9:00-9:30	Poster session (x6) m-9:30am (AEST) Session 4: Future Challenges and Research – Food Evolution v
9:00-9:30 19 th November 7:00ar 7:00-7:20am	Poster session (x6) m-9:30am (AEST) Session 4: Future Challenges and Research – Food Evolution via Revolution Plenary Speaker: Nick Hazel, CEO & Founder, v2food Pty Ltd, Australia Company Creations Panel Discussion – Ideas to Commercialisation • Penny Brereton, CEO & Senior Consultant, TSM Advisory Pty Ltd, Board Member, NutriV Pty Ltd, Australia • Gabrielle Munzer, Deep Tech Venture Capital Investor, Main Sequence Ventures, Australia • Wayne Mulligan, Board Member NUKU ki te PukuTM, New Zealan
9:00-9:30 19 th November 7:00at 7:00-7:20am 7:20-8:10am	Poster session (x6) m-9:30am (AEST) Session 4: Future Challenges and Research – Food Evolution vs. Revolution Plenary Speaker: Nick Hazel, CEO & Founder, v2food Pty Ltd, Australia Company Creations Panel Discussion – Ideas to Commercialisation • Penny Brereton, CEO & Senior Consultant, TSM Advisory Pty Ltd, Board Member, NutriV Pty Ltd, Australia • Gabrielle Munzer, Deep Tech Venture Capital Investor, Main Sequence Ventures, Australia

Current as of 6 July 2021 and is subject to change

Attendee Profile and Platform Information

The Conference attracts 200 delegates globally who are from the food and associated industries, researchers and academics together in one targeted forum. Attendees are from a range of disciplines including:

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- Nutrition
- Digestive behaviour
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- Medical science
- Microbiome

The Conference provides the latest insights and expert research in developments in food structure, digestion and health underpinning the use of food design to deliver better nutrition and functionality and improve consumer wellbeing.



About the platform:

Make connections and track more data than ever before with the virtual showcase exhibition. Exhibitors are given their own dedicated space within the platform to customise with:

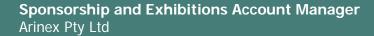
- Company profile along with logo
- Brochures
- Videos

Companies can have as many representatives as they like online to interact Live with attendees through Chats or Video Calls.

Net costs in Australian Dollars, 10% Australian Goods & Services Tax (GST) added as applicable

Sponsorship Opportunities

Package	Price per package (AUD - incl. GST)	Opportunities available		
Major Sponsorship				
Gold Sponsor	\$10,000	Exclusive		
Silver Sponsor	\$6,500	Limited		
Bronze Sponsor	\$5,000	Limited		
Additional Sponsorship				
Conference Website	A\$3,500	Exclusive		
Keynote Presentation	A\$2,500	Limited		
Young Researcher Poster Sponsor	A\$2,000	Exclusive		
Advertising				
EDM Banner Advert	\$350	Limited		
In Program Commercial	\$250	Limited		
Pop Up Video Commercial	\$250	Limited		
Pop Up Still Advert	\$250	Limited		
Attendee Announcement	\$200	Limited		
Virtual Exhibition				
Virtual Showcase Exhibition	\$1,000	Unlimited		
Additional Exhibitor Registrations	Buy 1, get 1 free	Unlimited		





Tel: + 61 2 9265 0700

Email: fsdh2021@arinex.com.au

Website: https://events.csiro.au/Events/2021/April/23/Food-Structure-

<u>Digestion-Health-International</u>

Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) and looks forward to delivering an inspiring experience.

Gold Sponsor

A\$10,000 inc GST

Program Involvement

- Opportunity to Chair a session during the Conference
- One (1) twenty-minute presentation within the "Presentation Showcase" of the virtual showcase exhibition during the open hours

OR

Opportunity to host an interactive twenty-minute session at the end of the program on a nominated day/session (subject to Program Committee approval)

Conference Registration

• Ten (10) complimentary Conference registrations

Branding & Marketing - "Live" Exposure

- Opening 30-second video prior to Conference commencement before the Opening Ceremony
- Sponsor logo with hyperlink to organisation's homepage URL with 100-word profile on Conference website
- Logo on the timeline page throughout the Conference on the Online Platform
- Logo on all promotional EDMs
- Acknowledgement on social media announcements
- Verbal Acknowledgement by host as "Gold Sponsor"
- Social media tile provided by Conference Managers acknowledging your sponsorship e.g. "Proud Gold Sponsor of FSDH 2021"
- Use of Conference logo until 30 November 2021

Virtual Showcase

• Prominent ranking in the virtual showcase

Virtual showcase will feature your company profile, and opportunity to feature a video advertisement and downloadable PDF. See 'Virtual Showcase Exhibition' for further information.

Market Intelligence

• Opportunity to nominate one (1) polling question at a nominated session

Post Conference

- Full attendee list (subject to privacy laws and consent)
- Results of polling question

Silver Sponsor

A\$6,500 inc GST

Program Involvement

• One (1) twenty-minute presentation within the "Presentation Showcase" of the virtual showcase exhibition during the open hours

Conference Registration

• Six (6) complimentary Conference registrations

Branding & Marketing – "Live" Exposure

- Sponsor logo with hyperlink to organisation's homepage URL with 75-word profile on Conference website
- Logo on the timeline page throughout the Conference on the Online Platform
- Logo on all promotional EDMs
- Acknowledgement on social media announcements
- Social media tile provided by Conference Managers acknowledging your sponsorship e.g. "Proud Silver Sponsor of FSDH 2021"
- Use of Conference logo until 30 November 2021

Virtual Showcase

• Prominent ranking in the virtual showcase

Virtual showcase will feature your company profile, and opportunity to feature a video advertisement and downloadable PDF. See 'Virtual Showcase Exhibition' for further information.

Post Conference

• Full attendee list (subject to privacy laws and consent)



Bronze Sponsor

A\$5,000 inc GST

Program Involvement

• One (1) fifteen-minute presentation within the "Presentation Showcase" of the virtual showcase exhibition during the open hours

Conference Registration

• Three (3) complimentary Conference registrations

Branding & Marketing – "Live" Exposure

- Sponsor logo with hyperlink to organisation's homepage URL with 50-word profile on Conference website
- Logo on the timeline page throughout the Conference on the Online Platform
- Logo on all promotional EDMs
- Acknowledgement on social media announcements
- Social media tile provided by Conference Managers acknowledging your sponsorship e.g. "Proud Bronze Sponsor of FSDH 2021"
- Use of Conference logo until 30 November 2021

Virtual Showcase

• Prominent ranking in the virtual showcase exhibition

Virtual showcase will feature your company profile, and opportunity to feature a video advertisement and downloadable PDF. See 'Virtual Showcase Exhibition' for further information.

Post Conference

• Full attendee list (subject to privacy laws and consent)



Additional Sponsorship Opportunities

Website Sponsor (Exclusive)......\$3,500 inc GST

The Conference website is the main source and go to for all information about the Conference. As a high traffic medium, sponsor the official Conference website and there are no limits to your audience reach.

- Two (2) complimentary Conference registrations
- Sponsor logo with hyperlink to organisation's homepage URL with 50-word profile on Conference website
- Advertisement banner (1080 x 608 pixels) placed on every page of the Conference website (artwork to be supplied by sponsor), including hyperlink to organisation's home page
- Social media tile provided by Conference Managers acknowledging your sponsorship e.g. "Proud Sponsor of FSDH 2021"
- Use of Conference logo until end of 30 November 2021

Keynote Presentation Sponsor (Limited)\$2,500 inc GST

Align your company with an industry expert by sponsoring a keynote presentation.

- Sponsor logo with hyperlink to organisation's homepage URL with 50-word profile on Conference website
- Two (2) complimentary Conference registrations
- Sponsor name and logo displayed next to sponsored keynote session on the main program page
- Access to list of attendees (subject to privacy laws and consent) in keynote presentation
- Opportunity to provide a PDF brochure attached to the session in the platform
- Opportunity for representative of organisation to introduce keynote speaker up to 2 minutes
- Social media tile provided by Conference Managers acknowledging your sponsorship e.g. "Proud Sponsor of FSDH 2021"
- Use of Conference logo until end of 30 November 2021

Young Researcher Poster Sponsor (Exclusive)\$2,000 inc GST

Showcase your commitment to the future of the industry by sponsoring the Most Innovative Student Poster and Best Student Poster Awards.

- Sponsor logo with hyperlink to organisation's homepage URL with 50-word profile on Conference website
- Two (2) complimentary Conference registrations
- 20-second video prior to the awards being announced during the Closing Remarks
- Opportunity to provide a PDF brochure attached to the session in the platform
- Opportunity for representative of organisation to say a few words for up to 2 minutes prior to the awards being announced
- Social media tile provided by Conference Managers acknowledging your sponsorship e.g. "Proud Sponsor of FSDH 2021"
- Use of Conference logo until end of 30 November 2021



Advertising

EDM Banner Advert

\$350 inc. GST (Limited)

Piggy-back on our marketing EDM to promote your brand by including an advert with a link to your URL in one of the Conference's dedicated marketing emails to a database of over a few thousand. Open and click rate report to be provided 48 hours after distribution.

In Program Commercial

\$250 inc. GST (Limited)

Highly visible opportunity to include your company commercial (up to 30 seconds) to be played prior to a session commencing. Video content and timing subject to Organising Committee approval.

Pop Up Video Commercial

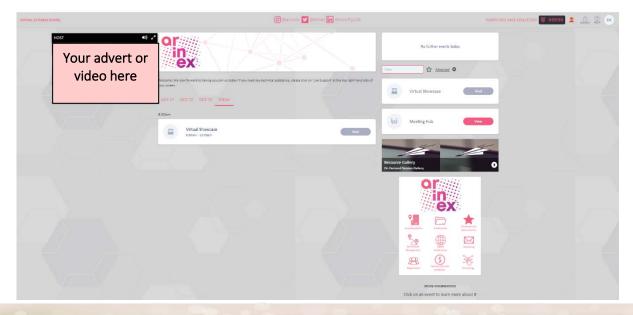
\$250 inc. GST (Limited)

Highly visible opportunity to include your company commercial (up to 30 seconds) to appear on the attendee's screen any time during the program. Video content and timing subject to Organising Committee approval.

Pop Up Still Advert

\$250 inc. GST (Limited)

Highly visible opportunity to display content or branding still image in the form of a PowerPoint slide as a pop-up message on every attendee's screen during the program. Image content and timing subject to Organising Committee approval.





Advertising and Virtual Showcase Exhibition

Attendee Text Announcement during Conference

\$200 inc. GST (Limited)

Have an important message to deliver to our attendees? Have your message pop-up at the top of the program page (please see example below). Similar to a push notification. Limit of 130 characters



Virtual Showcase Exhibition

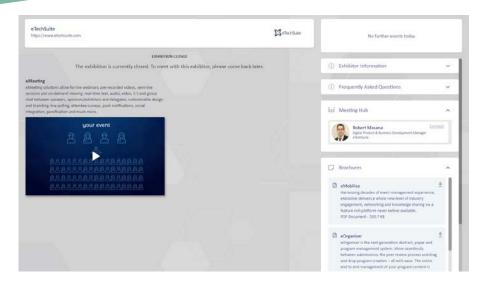
Take this opportunity to highlight your company, products and services in a prominent manner. The sample layout is shown below.



Example Below



Advertising



- Two (2) complimentary exhibitor registrations
- One (1) ten-minute presentation within the "Presentation Showcase" of the virtual showcase exhibition during the open hours
- Your virtual showcase will feature:
 - ✓ Your logo
 - ✓ Your company profile
 - ✓ Video advertisement (exhibitor to provide)
 - ✓ PDF brochures (exhibitor to provide) (5MB max size)
 - ✓ Option for online chat or video calls with attendees
 - ✓ Ability to email content to Attendees who you have connected with
 - ✓ Access to the Meeting Hub, a powerful connection and networking hub, where attendees can make connections and arrange meetings.
 - ✓ Access to meeting matching
 - ✓ Virtual booth team chat function so you can chat with fellow booth representatives
 - ✓ Attendees can access your information even after the exhibition has closed for the day

Additional Exhibitor Registration

\$100 per person

- Buy one, get one free

Should you require additional exhibitor registrations to attend and represent your company you can purchase additional registrations. We are pleased to provide a special deal of buy one and get one free.

Please note that each attendee will need their own unique login to attend the virtual Conference and a login cannot be shared and used at the same time.

Sponsorship & Exhibition Managers Arinex Pty Ltd Level 10, 51 Druitt Street Sydney NSW 2000 Australia ABN: 28 000 386 676 Tel: +61 2 9265 0700

Email: fsdh2021@arinex.com.au

Organisation name	(for marketing purposes)			
Organisation name	(for invoicing purposes)			
Address		City		
Postcode	State		Country	
Main Sponsor / Exh	ibitor contact: Mr / Mrs ,	/ Ms / Other:		<u> </u>
Name		Position		
Tel		Mobile		
Email		Website		
	rect Marketing Email 🔲	Colleague or Friend 🔲 Ot		
Sponsorship / Exhi	bition Package(S) Reque	sted	Cost A\$ < incl. GST>	
3				
Amount Payable			A\$	
	le thirty (30) days from dat nce due Friday 13 August 2		A\$	
The below credit car	ing please complete the be d will only be used to guara		on. nvoices including cancellation fees. We verance to the nany way to extend further terms.	will notify
Please note all trans apply for payment pa		appear on your statement a	s payment to: <i>'Event by Arinex'. A credit</i>	card surcharge may
Please charge the to	tal amount above to the fo	llowing credit card		
☐ MasterCard	☐ Visa Card	AMEX		

Credit card numbe	er/	/	
Expiry Date /	/	CCV	_
			_
Payment Details	(please tick)		
☐ We wish to p	pay via EFT. Bank details will	be provided by the Sponsorship & Exh	nibition Managers with your tax invoice
☐ We wish to p	pay via the above credit card.	. We have noted that a processing fee	e may apply.
	pay with a different credit car eard information)	rd. (Please note - a separate payment	form will be provided for you to include
		kings under \$1,500 must be paid via control of but the control of but the charged at time of but the control	
Yes, I have read	d and agree to the booki	ing terms and conditions on the	e following page.
Authorised by			
	(please print name)		
Date			
Signature			
Please note tha	at your booking will not	be processed unless all section	s of this form are completed.
		SEE	OVER FOR TERMS AND CONDITIONS

Sponsorship Booking Terms and Conditions

- 1. Where appropriate, Goods and Services Tax (GST) is applicable to all goods and services offered by the Sponsorship & Exhibition Managers and all prices in this document are **inclusive of the GST.** GST is calculated at the date of publication of this document. The Sponsorship & Exhibition Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
- 2. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms and Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable thirty (30) days from the date of the tax invoice. The balance is due and payable by Friday 13 August 2021. Applications received after Friday 13 August 2021 must include full payment. Payments for sponsorship of \$1,500 and under will be required to be paid by credit card and will be charged the full amount following booking.
- 3. All monies are payable in Australian dollars.
- 4. All monies due and payable must be received by the Sponsorship & Exhibition Managers prior to the event. No organisation will be listed as a sponsor in any official Conference material until full payment and a completed, signed booking form have been received by the Sponsorship & Exhibition Managers.
- 5. If sponsorship payment is not received by **Friday 13 August 2021**, you will receive an email notifying you that the authorised credit card supplied on the Booking Form will be charged for the remaining unpaid amount.
- 6. Cancellation Policy In the event of cancellation by the sponsor, a service fee of 50% of total fees applies for cancellations prior to Tuesday 31 August 2021. No refunds will be made for cancellations after this date and full payment will be due and payable. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable, and the Sponsorship & Exhibition Managers will issue an invoice which will be payable within seven (7) days. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by this cancellation policy. All communications regarding cancellation must be made in writing.
- 7. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Sponsorship & Exhibition Managers.
- 8. Sponsorship monies will facilitate towards the successful planning and promotion of the Event in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Event.
- 9. Sponsorship entitlements including organisation logo on the Event website and other marketing material will be delivered only after receipt of the required deposit or full payment.
- 10. The Delegate List may be used by the sponsor (if entitled to do so under their sponsorship entitlements) for the purpose of contacting Event delegates only. The list must not be used by the sponsor for any purpose related to future events and shall not be transferred in whole or in part to any third party. The Delegate List may be used for up to a twelve-month period from the start date of the Event. The inclusion of email addresses is at the discretion of the Sponsorship & Exhibition

Managers. The Delegate List will exclude those persons who have refused consent of their information in accordance with Privacy Acts.

- 11. You agree that no promise, warranty or representation has been made to you by the Sponsorship & Exhibition Managers regarding any benefit expected or other expectation you may have regarding entry in this Agreement and that you alone bear full responsibility for the sponsorship package chosen by or allocated to you.
- 12. The Sponsorship & Exhibition Managers will have no liability to you of any kind if anything not of their doing occurs that you may consider causes you loss or damage of any kind. In the event of cancellation or interruption of the Event, the Sponsorship & Exhibition Managers will have no liability to you other than any refund to which you may be entitled from the Event venue.

13. Privacy Statement

[] YES, I consent to my details being shared with suppliers and contractors of the Event to
assist with my participation; being included in participant lists and for the information
distribution in respect of other relevant events organised by the Sponsorship & Exhibition
Managers.

NO, I do not consent.

14. Force Majeure Event

- (a) Subject to the following provisions of this clause, if a Party is or will be affected by Force Majeure:
 - such Party will immediately notify the other Party of the Force Majeure event and its anticipated impact on the performance of this Agreement.
 - (b) such Party will not be liable for any delay or failure to perform its obligations pursuant to this Agreement caused by such Force Majeure.
 - (c) if a delay or failure by such Party to perform its obligations is caused or anticipated due to a Force Majeure, the performance of such obligations will be suspended.
 - (d) if a delay or failure by a Party to perform its obligations due to such Force Majeure exceeds thirty (30) days, the other Party may immediately terminate this Agreement by providing notice in writing to the other Party.
- (b) If the Event is delayed, postponed, altered, or cancelled by a Force Majeure:
 - (i) neither Party will exercise a right or remedy under this clause unless and until the Parties have endeavoured to agree upon amendments to this Agreement for the delay, postponement, alteration or cancellation of the Event.
 - (e) Arinex will not be obliged to refund to the sponsor any part of payments already made under the Agreement.

(c) It is the intention of the Parties that this clause will supplant the common law doctrine of frustration and the operation of the *Frustrated Contracts Act 1978* (NSW) and equivalent legislation in other jurisdictions, to the extent applicable.

Online Exhibition Booking Terms and Conditions

- 1. Where appropriate, Goods and Services Tax (GST) is applicable to all goods and services offered by the Sponsorship & Exhibition Managers and all prices in this document are **inclusive** of the GST. GST is calculated at the date of publication of this document. The Sponsorship & Exhibition Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
- 2. A letter of confirmation will be provided to confirm the booking together with a tax invoice for the required 50% deposit. The deposit is payable thirty (30) days from the date of the tax invoice. The balance is due and payable by **Friday 13 August 2021.** Applications received after **Friday 13 August 2021**, must include full payment. Payments for exhibition of \$1,500 and under will be required to be paid by credit card and will be charged the full amount following booking.
- 3. All monies are payable in Australian dollars.
- 4. All monies due and payable must be received by the Sponsorship & Exhibition Managers prior to the event. No exhibitor will be permitted online access to commence showcase set up or be listed as an exhibitor in the online publications until full payment and the signed Booking Form and Terms & Conditions have been received by the Sponsorship & Exhibition Managers.
- 5. If exhibition payment is not received by **Friday 13 August 2021** you will receive an email notifying you that the authorised credit card supplied on the Booking Form will be charged the remaining unpaid amount.
- 6. Cancellation Policy In the event of cancellation by the exhibitor, a service fee of 50% of total fees applies for cancellations prior to Tuesday 31 August 2021. No refunds will be made for cancellations after this date and full payment will be due and payable. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable, and the Sponsorship & Exhibition Managers will issue an invoice which will be payable within seven (7) days. All communications regarding cancellation must be made in writing.
- 7. The Sponsorship & Exhibition Managers will not discount or refund for any facilities not used or required.
- 8. No exhibitor shall assign, sublet or apportion the whole or any part of their exhibition except upon prior written consent of the Sponsorship & Exhibition Managers.
- 9. The Delegate List may be used by the exhibitor (if entitled to do so under their exhibition entitlements) for the purpose of contacting Event delegates only. The list must not be used by the exhibitor for any purpose related to future events and shall not be transferred in whole or in part to any third party. The Delegate List may be used for up to a twelve-month period from the start date of the Event. The inclusion of email addresses is at the discretion of the Sponsorship & Exhibition Managers. The Delegate List will exclude those persons who have refused consent of their information in accordance with Privacy Acts.
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 - (i) neither Party will exercise a right or remedy under this clause unless and until the Parties have endeavoured to agree upon amendments to this Agreement for the delay, postponement, alteration or cancellation of the Event.
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 - (c) It is the intention of the Parties that this clause will supplant the common law doctrine of frustration and the operation of the *Frustrated Contracts Act 1978* (NSW) and equivalent legislation in other jurisdictions, to the extent applicable.